

**LIMITED  
OPPORTUNITIES**

Book now to get  
the best ROI

# CARBONBLACK WORLD 2025

May 2025 Fort Worth, TX

[www.carbonblackworld.com/carbon-black-world](http://www.carbonblackworld.com/carbon-black-world)

“Carbon Black World is the  
pre-eminent opportunity to  
interact with experts from  
across the industry”

President,  
Sid Richardson

Event Overview

Attendees

Sponsorship Packages

Exhibition Packages

**BOOK NOW!**

 SMITHERS

# CONFERENCE OVERVIEW

Smithers is excited to announce dates and venue details for the 16th biennial Carbon Black World conference.

This unmissable two-day conference is exclusively dedicated to carbon black and attracts key players from across the entire supply chain, hosting the perfect forum to network and share knowledge and experiences on the tires, rubber, plastics, compounds and ink industries.

Sponsoring or exhibiting at Carbon Black World is a great opportunity to showcase your products and services to decision makers from the carbon black industry and will ensure your name is firmly positioned at the forefront of carbon black activity.

There are a wide range of packages available to raise your company's profile and brand awareness, including both sponsorship and exhibition packages. We can create a custom package for you, or you can choose an existing package set out in this guide on the following page.

*Additional experience packages available. Please contact Brittany Onslow to learn more*



[www.carbonblackworld.com](http://www.carbonblackworld.com)

## Key benefits of sponsoring

### EXPOSURE

Inclusion of branding throughout the marketing campaign and at the conference. From e-shots, website listing, social media and much more. This will allow your company and products extensive exposure to the people who matter.

### COMPETITIVE EDGE

Position yourself ahead of the competition by establishing your presence at the key industry conference of the year – this is the world's leading forum devoted to carbon black.

### MAKE CONNECTIONS

You will have direct access to high-profile industry leaders, meeting face-to-face with over 250 attendees. Sponsoring gives an invaluable networking opportunity, providing a social and enjoyable environment to meet with all conference attendees and speakers.

*“Remarkable presence of decision makers spanning the entire Carbon Black supply chain”*

**Business Development Manager,  
Hiller Carbon**

For more information contact **Brittany Onslow** via [bonslow@smithers.com](mailto:bonslow@smithers.com) or call +1 (330) 608-7636

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# ATTENDEES AT PREVIOUS EVENTS



[www.carbonblackworld.com](http://www.carbonblackworld.com)

Accion Integral Energetica, SL  
AdvanPro Ltd  
Alexandria Carbon Black Company  
SAE  
Allied Carbon  
Alpen Group  
ANH Refractories Europe  
ARVOS GmbH, Schmidtsche  
Schack Division  
Automotive Tyre Manufacturers'  
Association (ATMA)  
Axens  
Bag Filter Factory Ltd.  
Balkrishna Industries Limited (HQ)  
Birla Carbon  
BLACK CAT CHAOYANG BRANCH  
Boxer Industries  
Bridgestone Corporation  
Cabot Corporation  
Camoplast Solideal  
Carbon Black KFT  
Carbon Clean Tech AG  
Cargill International SA  
CBFS Incorporated  
CH2E  
China Carbon Black Institute China  
Steel Chemical Corporation CLT  
Coop.Lavoratori Trasporto Ravenna  
CMI  
Columbian Chemicals Europa  
GmbH Continental Carbon  
Continental Industrie  
ContiTech AG

Cooper Tire & Rubber Company CTC  
International  
Curran Associates Inc  
DAFNE S.R.L.  
Dongying Guangbei Carbon Black  
Co.,Ltd.  
Doright Co Ltd  
DSF Refractories & Minerals Ltd  
Ekstroem & Son  
Environmental Waste International  
Erdemir Iron & Steel Company  
European Tyre Recycling Association/  
Pyrolysis Committee (ETRA)  
ExxonMobil  
Fengcheng Black Panthers Co.Ltd  
Fermintrade Ltd.  
Ganpads Consulting  
Getron Transport  
Glencore Ltd  
Goodyear Technical Center  
Hangzhou Zhongce Qingquan  
Industrial Co.,Ltd.  
Henan Haixing Chemical Science  
Co.,Ltd.  
Himadri Chemicals and Industries Ltd  
Hosokawa Alpine A.G.  
Hosokawa Micron Powder Systems  
IB Chemical  
Imerys Graphite & Carbon  
Imported Tyre Manufacturers Assoc  
Industrial Quimica Del Nalon S.A.,  
Nalonchem  
Interep SA

Intproj GmbH  
ITR  
JIANGXI BLACK CAT CARBON  
BLACK INC., LTD.  
KERN Partners  
Kilburn Engineering Ltd  
Konimpex Ltd  
Koppers International  
Lehmann & Voss & Co KG  
Longxing Chemical Stock Co.,Ltd.  
Makrochem Sp. z o.o.  
Mars Mineral  
Marubeni Corporation  
MICHELIN  
Mike Rowlinson Technology Ltd  
MikroPul France S.A.S.  
National Petrocarbon (PVT) LTD  
Negroven SA  
Netzsch Geratebau GmbH  
Nokian Tyres Plc (HQ)  
Northcoast Research (HQ)  
Notch Consulting Group  
OCI Company Ltd  
Omsk Carbon Germany GmbH Omsk  
Carbon Group OOO  
Orion Engineered Carbons GmbH  
PBF Energy  
PCME Ltd  
Philips Carbon Black  
Plasticos Compuestos SA  
PNEUTECH SAS  
Pro2ACT Management SAS  
Prometeon Tyre Group  
Pulva Corp  
PUMR and RYBA transport -  
spedition s.r.o.

Pyrolyx AG  
Quadra Chemicals Inc. Quimidroga  
SA  
Radhe Renewable Energy  
Development Pvt. Ltd.  
Rath Refractories - USA  
Reklaim, Inc.  
RELIANCE INDUSTRIES LTD  
RHI AG  
Rothon Consultants  
Rutgers Belgium n.v.  
SABIC Innovative Plastics  
Saint-Gobain Savoie Refractaires  
SCHMIDTSCHKE SCHACK Division  
of ARVOS  
Semperit AG Holding  
Semperit Technische Produkte  
Gesellschaft mbH & Company KG  
Shandong Aolong Group  
Shanghai Baosteel Chemical Co., Ltd.  
Shanxi Hengda Chemical Industry  
Co.,Ltd.  
Shanxi Zhixin Chemical Industry Co,  
Ltd  
Shell International Eastern Trading  
Company  
Sid Richardson Carbon and Energy  
Co Ski Carbon Black (India) PVT.  
LTD SPC JEVSA SLU  
Spectrum Import Export Limited  
Taiyuan Hisda Trading Co.,Ltd.  
Tauber Oil Company  
Tech Blend  
Tellus Technology Inc  
Tire Industry Research  
Tokai Carbon Co Ltd  
Vicco SA

Vidhitech Solutions Private Limited  
WRPC/NNPC  
Xinhairun Imp & Exp. Co., Ltd.  
Yaroslavl Carbon Black Plant  
Zircoa Inc.



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# SPONSORSHIP AND EXHIBITION PACKAGES



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## *All Branding items sponsorship packages include:*

- Special Mention on e-blast and link to company news
- Company profile & logo on website
- Table top exhibit space
- 2 Conference passes
- Logo inclusion in marketing campaign e-blasts

## **Lunch Sponsorship**

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Company profile & logo on website
- Table top exhibit space
- Signage with company logo at sponsored lunch
- 3 Conference passes
- Logo inclusion in marketing campaign e-blasts

## **Charging Station Sponsor**

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Company profile & logo on website
- Table top exhibit space
- Signage with company logo on charging station
- 2 Conference passes

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call + 1 (330) 608-7636

## **Networking Reception**

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Company profile & logo on website and show guide
- Table top exhibit space
- Signage with company logo at networking reception
- 4 Conference passes
- Logo inclusion in marketing campaign e-blasts app

## **Exhibit Only Package**

- Company profile & logo on website and printed program
- Table top exhibit space
- 1 Conference pass
- Logo inclusion in marketing campaign e-blasts

## **Set the stage Sponsor**

- Company profile & logo on website and logo
- Table top exhibit space
- Custom signage on stage with sponsor logo
- 2 Conference passes
- Logo inclusion in marketing campaign e-blasts
- Up lighting - brand color if desired

## **EXPERIENCE PACKAGES AVAILABLE UPON REQUEST**

## **Networking Breaks **SOLD OUT****

- On Marketing Campaign materials: logo, company profile and link to latest news
- Company profile & logo on website
- Table top exhibit space
- Signage with company logo & message at exhibit hall
- 2 Conference passes
- Logo inclusion in marketing campaign e-blasts

## **Conference App**

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Company profile & logo on website
- Table top exhibit space
- Signage with company logo & message at welcome desk
- Company logo on conference app with option for 1 push message
- 2 Conference passes

## **Branding Items Sponsorships**

- Tote Bags
- Reusable cups
- Lanyards
- WiFi
- Notebooks
- Name Badges

## **Networking Lounge**

- Company profile & logo on website and logo
- Table top exhibit space
- Signage with company logo in the
- 2 Conference passes
- Logo inclusion in marketing campaign e-blasts